



SCOPE SHEET

WHAT WE DO

- Business Models
- Brand DNA
- Brand Strategy
- Communication Strategy
- Brick & Mortar
 - Single & Multi-brand
- Ecommerce
 - Single & Multi-brand
- Digital Experiences
- Wholesale Strategy
- Pop-up Shops
- U.S. Market Entry Strategy

HIRE US FOR YOUR

- Product Launch
- Brand Launch
- Ecommerce Launch
- Brick & Mortar Launch
- Digital Marketing

STRATEGY SESSIONS

- Assortment Planning
- Merchandising
- Markdown Strategy
- Sourcing
- Negotiations
- Branding
- Website Production
- Price Strategy
- Competitive Matrix
- Market Entry
- Photoshoot
- Tradeshows
- Showrooms
- Investor Pitch Deck
- Team Hiring
- Additional Revenue Streams
- Selling Tools: Lookbook & Line List
- Direct Marketing
- Digital Marketing



SYAMA MEAGHER CEO, SCALING RETAIL